

1 Abstract: This invention details a method, and a device incorporating the same, for  
2 managing dynamic processes, specifically including businesses. The Zero Management  
3 Method integrates operations, goal measurement, performance, and feedback (on both the  
4 results and processes) by specifically declaring what is to be sought, rather than merely  
5 what is to be done. It obviates problems created by past methods which focused on  
6 projections, incorporated unstated assumptions, and prevented adaptation of means to  
7 goals and constraints experienced when an operational model diverged from the real  
8 world.